Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



Hopefluent Group Holdings Limited

合富輝煌集團控股有限公司

(Incorporated in the Cayman Islands with limited liability) (Stock code: 733)

INTERIM RESULTS FOR THE SIX MONTHS ENDED 30 JUNE 2018

The board of directors (the "Directors") of Hopefluent Group Holdings Limited (the "Company") is pleased to announce the unaudited consolidated interim results of the Company and its subsidiaries (collectively the "Group") for the six months ended 30 June 2018, together with comparative figures for the corresponding period in 2017 as follows:

CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For the six months ended 30 June 2018

		Six months ended 30 June		
		2018	2017	
		(unaudited)	(unaudited)	
	Notes	HK\$'000	HK\$'000	
Turnover	3	2,421,201	2,247,348	
Other income		6,265	7,799	
Selling expenses		(1,792,098)	(1,660,349)	
Administrative expenses		(420,373)	(396,782)	
Share of loss of a joint venture		_	(790)	
Finance costs	4	(18,983)	(14,951)	
Profit before tax		196,012	182,275	
Income tax expense	5	(55,990)	(54,882)	
Profit for the period	6	140,022	127,393	
Attributable to:				
— Owners of the Company		137,512	121,588	
— Non-controlling interests		2,510	5,805	
		140,022	127,393	
Dividends	7	30,060	30,060	
Earnings per share	8			
— Basic	-	HK20.59 cents	HK18.20 cents	

CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For the six months ended 30 June 2018

	Unaudited		
	Six months ended 30 June		
	2018	2017	
	HK\$'000	HK\$'000	
Profit for the period	140,022	127,393	
Other comprehensive (expense) income for the period <i>Items that will not be reclassified to profit or loss:</i>			
Exchange differences arising on translation	(38,546)	67,752	
Total comprehensive income for the period	101,476	195,145	
Total comprehensive (expense) income attributable to:			
— Owners of the Company	102,714	188,521	
- Non-controlling interests	(1,238)	6,624	
	101,476	195,145	

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

At 30 June 2018

NON-CURRENT ASSETS 99,979 94,060 Property, plant and equipment 277,871 246,306 Deposits for acquisition of investment properties 51,239 51,239 Goodwill 1611 611 611 Loan receivables 282,382 408,243 CURRENT ASSETS 727,485 815,862 CURRENT ASSETS 2875,915 716,461 Accounts receivables 9 1,529,250 1,259,339 Loan receivables 21,506 6,849 Bank balances and cash 1,014,178 1,331,323 Assets classified as held for sale 2,749 24,051 Jashaha and other borrowings 637,372 589,454 Intax tiabilities 1,228,360 1,220,665 NET CURRENT ASSETS 2,451,851 2,379,467 TOTAL ASSETS LESS CURRENT LIABILITIES 6,680 6,680<		Notes	30 June 2018 (unaudited) <i>HK\$'000</i>	31 December 2017 (audited) <i>HK\$'000</i>
CURRENT ASSETS Accounts receivables91,529,2501,259,339Doan receivables and prepayments Amount due from a joint venture Held for trading investments21,739257,235Amount due from a joint venture Held for trading investments4,8744,874Held for trading investments Bank balances and cash21,5066,849Assets classified as held for sale3,677,4623,576,081CURRENT LIABILITIES Payables and accruals3,667,4623,576,081CURRENT LIABILITIES Payables and accruals10446,440519,322Tax liabilities144,548111,889Bank and other borrowings637,372589,454TOTAL ASSETS LESS CURRENT LIABILITIES Share capital Share premium and reserves2,925,3002,825,096Equity attributable to owners of the Company Non-controlling interests2,931,9802,831,776TOTAL EQUITY2,959,7802,858,304NON-CURRENT LIABILITIES Deferred tax liabilities61,41962,774Other borrowings61,41962,774Other borrowings219,556337,025	Investment properties Property, plant and equipment Deposits for acquisition of investment properties Goodwill Interest in a joint venture		277,871 51,239 15,403 611	246,306 51,239 15,403 611
Accounts receivables 9 1,529,250 1,259,339 Loan receivables and prepayments 231,739 257,235 Amount due from a joint venture 4,874 4,874 Held for trading investments 21,506 6,849 Bank balances and cash 1,014,178 1,331,323 Assets classified as held for sale 2,749 24,051 CURRENT LIABILITIES 3,660,132 3,660,132 Payables and accruals 10 446,440 519,322 Tax liabilities 144,548 111,889 Bank and other borrowings 637,372 589,454 TOTAL ASSETS LESS CURRENT LIABILITIES 3,179,336 3,195,329 CAPITAL AND RESERVES 6,680 6,680 Share capital 2,925,300 2,825,096 Equity attributable to owners of the Company 2,925,300 2,825,096 CAPITAL EQUITY 2,959,780 2,838,304 NON-CURRENT LIABILITIES 61,419 62,774 Other borrowings 61,419 62,774 Other borrowings 2,959,780 2,858,304			727,485	815,862
Assets classified as held for sale 2,749 24,051 3,680,211 3,600,132 CURRENT LIABILITIES 3,680,211 3,600,132 Payables and accruals 10 446,440 519,322 Tax liabilities 144,548 111,889 Bank and other borrowings 637,372 589,454 NET CURRENT ASSETS 2,451,851 2,379,467 TOTAL ASSETS LESS CURRENT LIABILITIES 3,179,336 3,195,329 CAPITAL AND RESERVES 5 5 3,179,336 3,195,329 CAPITAL AND RESERVES 5 6,680 6,680 6,680 Share capital 6,680 2,925,300 2,825,096 Equity attributable to owners of the Company 2,931,980 2,831,776 26,528 TOTAL EQUITY 2,959,780 2,858,304 NON-CURRENT LIABILITIES 61,419 62,774 Deferred tax liabilities 61,419 62,774 Other borrowings 158,137 274,251 219,556 337,025 337,025	Accounts receivables Loan receivables Other receivables and prepayments Amount due from a joint venture Held for trading investments	9	875,915 231,739 4,874 21,506	716,461 257,235 4,874 6,849
CURRENT LIABILITIES Payables and accruals Tax liabilities Bank and other borrowings 10 446,440 519,322 Tax liabilities Bank and other borrowings 637,372 589,454 1,228,360 1,220,665 NET CURRENT ASSETS 2,451,851 2,379,467 TOTAL ASSETS LESS CURRENT LIABILITIES Share capital Share premium and reserves 2,925,300 2,825,096 Equity attributable to owners of the Company Non-controlling interests TOTAL EQUITY 2,959,780 2,858,304 NON-CURRENT LIABILITIES Deferred tax liabilities Other borrowings 61,419 62,774 219,556 337,025	Assets classified as held for sale			
Payables and accruals Tax liabilities 10 446,440 519,322 Tax liabilities 144,548 111,889 Bank and other borrowings 637,372 589,454 1,228,360 1,220,665 NET CURRENT ASSETS 2,451,851 2,379,467 TOTAL ASSETS LESS CURRENT LIABILITIES 3,179,336 3,195,329 CAPITAL AND RESERVES Share capital 6,680 6,680 Share premium and reserves 2,925,300 2,825,096 Equity attributable to owners of the Company Non-controlling interests 2,931,980 2,831,776 TOTAL EQUITY 2,959,780 2,858,304 NON-CURRENT LIABILITIES Deferred tax liabilities 61,419 62,774 Other borrowings 158,137 274,251 219,556 337,025				·
NET CURRENT ASSETS2,451,8512,379,467TOTAL ASSETS LESS CURRENT LIABILITIES3,179,3363,195,329CAPITAL AND RESERVES Share capital Share premium and reserves6,680 2,925,3006,680 2,825,096Equity attributable to owners of the Company Non-controlling interests2,931,980 2,831,776 26,5282,831,776 26,528TOTAL EQUITY2,959,7802,858,304NON-CURRENT LIABILITIES Deferred tax liabilities61,419 158,137 274,25162,774 274,251219,556337,025	Payables and accruals Tax liabilities	10	144,548 637,372	111,889 589,454
CAPITAL AND RESERVES Share capital Share premium and reserves 6,680 2,925,300 6,680 2,825,096 Equity attributable to owners of the Company Non-controlling interests 2,931,980 27,800 2,831,776 26,528 TOTAL EQUITY 2,959,780 2,858,304 NON-CURRENT LIABILITIES Deferred tax liabilities 61,419 274,251 62,774 274,251 219,556 337,025	NET CURRENT ASSETS			
Share capital 6,680 6,680 Share premium and reserves 2,925,300 2,825,096 Equity attributable to owners of the Company 2,931,980 2,831,776 Non-controlling interests 27,800 26,528 TOTAL EQUITY 2,959,780 2,858,304 NON-CURRENT LIABILITIES 61,419 62,774 Deferred tax liabilities 61,419 62,774 Other borrowings 219,556 337,025	TOTAL ASSETS LESS CURRENT LIABILITIES		3,179,336	3,195,329
Non-controlling interests 27,800 26,528 TOTAL EQUITY 2,959,780 2,858,304 NON-CURRENT LIABILITIES 61,419 62,774 Deferred tax liabilities 158,137 274,251 Other borrowings 219,556 337,025	Share capital			
NON-CURRENT LIABILITIES Deferred tax liabilities Other borrowings 219,556 337,025				
Deferred tax liabilities 61,419 62,774 Other borrowings 158,137 274,251 219,556 337,025	TOTAL EQUITY		2,959,780	2,858,304
	Deferred tax liabilities			
3,179,336 3,195,329			219,556	337,025
			3,179,336	3,195,329

Notes to the Condensed Consolidated Financial Statements

For the six months ended 30 June 2018

1. BASIS OF PREPARATION

The condensed consolidated financial statements have been prepared in accordance with Hong Kong Accounting Standard ("HKAS") 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants (the "HKICPA") as well as with the applicable disclosure requirements of Appendix 16 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

2. SIGNIFICANT ACCOUNTING POLICIES

The condensed consolidated financial statements have been prepared on the historical cost basis, except for certain properties and financial instruments, which are measured at fair values, as appropriate.

Except as described below, the accounting policies and methods of computation used in the condensed consolidated financial statements for the six months ended 30 June 2018 are the same as those followed in the preparation of the Group's annual financial statements for the year ended 31 December 2017.

In the current interim period, the Group has applied, for the first time, the following amendments to Hong Kong Financial Reporting Standards ("HKFRSs") issued by the HKICPA that are relevant for the preparation of the Group's condensed consolidated financial statements:

HKFRS 9	Financial Instruments
HKFRS 15	Revenue from Contracts with Customers and the related Amendments
HK(IFRIC)–Int 22	Foreign Currency Transactions and Advance Consideration
Amendments to HKFRS 2	Classification and Measurement of Share-based Payment Transactions
Amendments to HKFRS 4	Applying HKFRS 9 Financial Instruments with HKFRS 4
	Insurance Contracts
Amendments to HKAS 28	As part of the Annual Improvements to HKFRSs 2014–2016 Cycle
Amendments to HKAS 40	Transfers of Investment Property

The new and amendments to HKFRSs have been applied in accordance with the relevant transition provisions in the respective standards and amendments which results in changes in accounting policies, amounts reported and/or disclosures as described below.

Impacts and changes in accounting policies of application on HKFRS 9 Financial Instruments ("HKFRS 9")

In the current period, the Group has applied HKFRS 9 and the related consequential amendments to other HKFRSs. HKFRS 9 introduces new requirements for 1) the classification and measurement of financial assets and financial liabilities, 2) expected credit losses ("ECL") for financial assets and other items and 3) general hedge accounting.

The Group has applied HKFRS 9 in accordance with the transition provisions set out in HKFRS 9, i.e. applied the classification and measurement requirements (including impairment) retrospectively to instruments that have not been derecognised as at 1 January 2018 (date of initial application) and has not applied the requirements to instruments that have already been derecognised as at 1 January 2018. The difference between carrying amounts as at 31 December 2017 and the carrying amounts as at 1 January 2018 are recognised in the opening retained profits, without restating comparative information.

Accordingly, certain comparative information may not be comparable as comparative information was prepared under HKAS 39 Financial Instruments: Recognition and Measurement.

Taking into account the changes in accounting policies arising from initial application of HKFRS 9, the executive directors of the Company considered that the initial application of HKFRS 9 has no material impact to the condensed consolidated financial statements of the Group.

Impacts and changes in accounting policies of application on HKFRS 15 Revenue from Contracts with Customers ("HKFRS 15")

The Group has applied HKFRS 15 for the first time in the current interim period. HKFRS 15 superseded HKAS 18 "Revenue" ("HKAS 18"), HKAS 11 "Construction Contracts" ("HKAS 11") and the related interpretations.

The Group has applied HKFRS 15 retrospectively with the cumulative effect of initially applying this standard recognised at the date of initial application, 1 January 2018. Any difference at the date of initial application is recognised in the opening retained profits (or other components of equity, as appropriate) and comparative information has not been restated. Furthermore, in accordance with the transition provisions in HKFRS 15, the Group has elected to apply the Standard retrospectively only to contracts that are not completed at 1 January 2018. Accordingly, certain comparative information may not be comparable as comparative information was prepared under HKAS 18 and HKAS 11 and the related interpretations.

Taking into account the changes in accounting policy arising from initial application of HKFRS 15, the directors of the Company considered that the initial application of HKFRS 15 has no material impact to the condensed consolidated financial statements of the Group.

3. SEGMENT INFORMATION

Information reported to the executive directors of the Company, being the chief operating decision maker, for the purposes of resource allocation and assessment of segment performance focuses on types of services provided.

The Group is organised into four business divisions including primary property real estate agency services, secondary property real estate agency services, financial services and property management services which form the Group's four operating segments. Primary property real estate agency is the provision of first hand real estate services to property developers. Secondary property real estate agency is the provision of secondary real estate services to customers. Financial services is the provision of mortgage referral and loan financing services to individuals or companies. Property management is the provision of building management services to property owners and residents.

The following is an analysis of the Group's revenue and results by reportable and operating segment.

	S Primary property real estate agency <i>HK\$'000</i>	ix months end Secondary property real estate agency HK\$'000	Financial	018 (unaudited) Property management <i>HK\$'000</i>	Total <i>HK\$'000</i>
Segment revenue	1,520,013	562,355	72,146	266,687	2,421,201
Segment profit	193,796	10,124	24,636	16,127	244,683
Other income Central administrative costs Finance costs					6,265 (35,953) (18,983)
Profit before tax Income tax expense					196,012 (55,990)
Profit for the period					140,022

	Primary property real estate agency <i>HK\$'000</i>	Six months end Secondary property real estate agency <i>HK\$'000</i>	led 30 June 20 Financial services <i>HK\$'000</i>)17 (unaudited) Property management <i>HK\$'000</i>	Total <i>HK\$'000</i>
Segment revenue	1,383,699	597,346	52,306	213,997	2,247,348
Segment profit	179,677	19,311	12,258	18,823	230,069
Other income Central administrative costs Share of loss of a joint venture Finance costs					7,799 (39,852) (790) (14,951)
Profit before tax Income tax expense					182,275 (54,882)
Profit for the period					127,393

Segment profit represents the profit earned by each segment without allocation of other income, central administrative costs including directors' emoluments, share of loss of a joint venture and finance costs. This is the measure reported to the chief operating decision maker for the purposes of resource allocation and performance assessment.

4. FINANCE COSTS

	Six months ended 30 June	
	2018 20	
	HK\$'000	HK\$'000
	(unaudited)	(unaudited)
Interest on bank and other borrowings	18,983	14,951

5. INCOME TAX EXPENSE

The tax charges for both periods represent the People's Republic of China (the "PRC") Enterprises Income Tax ("EIT") for those periods.

EIT is provided on the estimated assessable profits of the Group's subsidiaries in the PRC in accordance with the laws and regulations in the PRC at 25%.

Certain of the Group's subsidiaries operating in the PRC are required to pay the PRC income tax on a deemed profit basis at a predetermined tax rate of 2.5% (six months ended 30 June 2017: 2.5%) on turnover during the current period. The predetermined tax rate is agreed and determined between each PRC subsidiary and respective tax bureau of local government and is subject to annual review and renewal.

No tax is payable on the profit for the period arising in Hong Kong since the assessable profit is wholly absorbed by tax losses brought forward for current period. No provision for Hong Kong Profits Tax had been made in prior period in the consolidated financial statements as the Group had no assessable profits in Hong Kong in prior period.

6. **PROFIT FOR THE PERIOD**

	Six months ended 30 June	
	2018	2017
	HK\$'000	HK\$'000
	(unaudited)	(unaudited)
Profit for the period has been arrived at after charging (crediting):		
Depreciation of property, plant and equipment	26,234	28,516
Impairment on accounts receivables	8,464	6,615
Bank interest income	(5,392)	(6,052)
Net rental income in respect of premises, net of negligible outgoings	(2,662)	(1,978)

7. DIVIDENDS

An interim dividend of HK4.5 cents per share in respect of the six months ended 30 June 2018 (2017: HK4.5 cents per share) was declared by the board of directors of the Company on 29 August 2018. This interim dividend, amounting to HK\$30,060,000 (2017: HK\$30,060,000), has not been recognised as a liability in these condensed consolidated financial statements. The interim dividend will be payable to shareholders whose names appear on the register of members of the Company on 28 September 2018.

A final dividend of HK9.5 cents per share in respect of the year ended 31 December 2017 (2016: HK9 cents per share in respect of the year ended 31 December 2016), total of which equivalent to HK\$63,460,000 (2016: HK\$60,120,000) were proposed and approved by the shareholders in the annual general meeting held on 22 June 2018 and was distributed on 26 July 2018.

8. EARNINGS PER SHARE

The calculation of the basic earnings per share attributable to the owners of the Company is based on the following data:

Earnings

	Six months ended 30 June	
	2018	2017
	HK\$'000	HK\$'000
	(unaudited)	(unaudited)
Earnings for the purpose of calculating basic earnings per share		
(Profit for the period attributable to owners of the Company)	137,512	121,588
Number of shares		
	Six months end	led 30 June
	2018	2017
	'000	'000
Weighted average number of ordinary shares for the purpose of		
basic earnings per share	667,999	667,999

9. ACCOUNTS RECEIVABLES

The Group allows an average credit period ranging from 30 to 120 days to its customers. The aged analysis of accounts receivables net of allowance for doubtful debts presented based on the invoice date at the end of the reporting period is as follows:

	30 June 2018 <i>HK\$'000</i> (unaudited)	31 December 2017 <i>HK</i> \$'000 (audited)
Accounts receivables		
0-30 days	626,864	635,399
31–60 days	188,557	202,359
61–90 days	144,068	128,790
91–120 days	117,558	115,116
Over 120 days	452,203	177,675
	1,529,250	1,259,339

10. PAYABLES AND ACCRUALS

The payables and accruals mainly comprise deposits received, receipts in advance, accrued salary and other sundry creditors.

BUSINESS REVIEW

I. Market Review for the First Half of 2018

In the first half of 2018, the property industry in China continued to develop under the guiding principle of "homes are for residence, not for speculation". Various macroeconomic control policies that were launched, such as restrictions on purchase, mortgage and sales, have mitigated the adverse impact of rising property prices to people's livelihood, and effectively suppressed the potential bubble from rocketing property prices. Combined with the strict supervision and control by the government, initial results have been seen as the entire property market of China has gradually achieved a better balance between supply and demand. In the first half of this year, the increase in property prices has slowed down with buyers and sellers becoming more rational.

While the Chinese economy and society have steadily moved towards a "new era". For property development, the Group believes the key is to balance the development of various industries in cities and facilitate upgrade of the industry through property control, so that "value of properties" and "value of cities" can grow in complementary fashion. As a leading property agency in China, Hopefluent places great emphasis on mutual growth with the "realm of cities", by utilizing its up-to-date marketing capabilities and rich experience, in order to achieve business growth in different periods through flexible deployment and expansion of its four major businesses.

II. Overall Business Review

During the period under review, the Group has captured the opportunities presented by industry consolidation and continued to satisfy a range of diversified property needs in the market through providing comprehensive services and in-depth interaction, and building a platform for property services, trading and data collection. The primary and secondary property real estate agency services businesses, financial services business and property management business have all performed well. All recorded increases exceeding the industry average, which testified to its leading presence in the industry and outstanding capabilities.

As at 30 June 2018, the Group recorded a turnover of HK\$2,421.2 million, approximately 8% higher than the same period last year (2017: HK\$2,247.3 million). Profit attributable to shareholders increased by approximately 13% to HK\$137.5 million from the last corresponding period (2017: HK\$121.6 million). Basic earnings per share were HK20.59 cents (2017: HK18.20 cents), and the board of Directors has resolved to declare an interim dividend of HK4.5 cents per share (2017: HK4.5 cents).

The primary and secondary property real estate agency services businesses of the Group registered turnover of HK\$1,520.0 million and HK\$562.4 million respectively, accounting for 63% and 23% of its total turnover. The turnover from the financial services business was HK\$72.1 million, accounting for 3% of the Group's total. The remaining 11% or HK\$266.7 million was derived from the property management business and other businesses. By geographical location, business in Guangzhou accounted for about 49% of the Group's total turnover, while around 51% came from businesses outside Guangzhou. Total new home sales for the first half of 2018 amounted to approximately HK\$186 billion. The total gross floor area sold was around 15 million square meters.

1. Primary Property Real Estate Agency Services Business Sustained Leadership in China's Property Market and Made Further Progress through Combining Strengths

In 2018, notwithstanding the more stringent and more innovative austerity policies for the property market and the expanding coverage of related measures, the Group's primary property real estate agency services business showed stable growth in both market share and the number of agency projects during the review period as it continued to build a rational nationwide business footprint and optimize its services. Currently, the Group's business network covers more than 150 cities in China and is the agent of more than 1,000 projects. As at 30 June 2018, turnover from primary property real estate agency services business reached HK\$1,520.0 million (2017: HK\$1,383.7 million), an increase of approximately 10% from the last corresponding period.

The Group continued to enhance a range of Internet-based products, including computer and mobile apps such as iHouseKing (房王綱) (www.ihk.cn), He Ji Mai Lou (合記買樓) and HFmoney (合富金融) (www.hfmoney.com). Through adopting the advanced "Internet+" approach, the Group was able to realize online and offline inter-support which has further improved its service standards and operational efficiency, thereby boosting its brand awareness and recognition in China's property market.

2. Secondary Property Real Estate Agency Services Business Made Satisfactory Progress in Business Expansion and Formed a Solid Foundation for Future Growth

Performance of the secondary property real estate agency services business was lackluster during the review period. Turnover was HK\$562.4 million (2017: HK\$597.3 million) from handling around 29,600 secondary property transactions (2017: 32,500 transactions). Growth in China's secondary property market abated in the first half of 2018 due to the in-depth adjustments in the sector. Heeding that trend, the Group has effectively allocated resources targeting different development stages of its business presence across the country. Also supported by the Group's economies of scale and solid and reliable business foundation, the secondary property real estate agency service business nonetheless achieved satisfactory progress in its business expansion.

3. Financial Services Comply with China's Regulatory Requirements and Showed Steady and Healthy Growth

China has tightened regulation of the financial sector since 2017, which played an important role in fostering the long term healthy growth of the real estate finance sector. Moderate regulation and industry standardization can improve loan structure and reduce credit risk, and more importantly, strengthen the confidence of consumers in financial service operators, helping to build a healthy and trustworthy industry ecosystem. The Group's diversified products and services have enabled it to satisfy the unique demands from customers. The enhanced service experience it has offered has also facilitated the establishment of close relationships built on mutual trust with customers. These efforts have brought about higher service quality and, subsequently, a greater overall competitive advantage to the Group.

Since its launch, the financial services platform has delivered a steady contribution to the Group's overall revenue. During the period under review, the total transaction value of the Group's financial services reached HK\$1.4 billion and turnover was approximately HK\$72.1 million (2017: HK\$52.3 million), representing a growth of 38% from the corresponding period last year. The Group's financial products boast the features of small amounts, diverse targets, short cycles and controllable risks, which are also the premium benefits that it has been offering to its customers over the years. These features also serve as proof of the Group's outperformance over its rivals in its financial services.

4. Property Management Service Build Strong Reputation of the Group and Reinforce Brand Image

The property management business has achieved steady growth during the period. While boosting the Group's overall revenue, this business has maintained a good interactive relationship with the market and has reinforced its brand image. In the first half of 2018, the business segment recorded a turnover of approximately HK\$266.7 million, representing an increase of approximately 25% when compared to HK\$214.0 million in the same period last year. During the period under review, the Group provided property management services to approximately 300 residential, office and commercial properties in Guangzhou, Shanghai, Tianjin and Wuhan with a total gross floor area exceeding 30 million square meters.

III. Prospects for the Second Half of 2018

Looking ahead to the second half of the year, the implementation of austerity measures for the property market is expected to continue. The government is evaluating the formulation of more long-term policies and a more effective long-term regulatory mechanism. The property price in China is expected to be maintained at a reasonable level. Moreover, state policy still has further room for offering demographic benefits and the market is facing diverse demand. Hence, it is believed that the property market still has growth potential in the second half of the year. Guangzhou and the South China regional markets, which are the key development focus of Hopefluent, are regarded as core regions in China's economic development strategy. Factors such as education welfare, social security and international business activity will continue to drive the inflow of population. In particular, the development initiative of the Guangzhou-Hong Kong-Macau Greater Bay Area will boost the overall housing demand and support the steady rise of property prices and will attract more residents from other regions in China and Hong Kong to purchase properties in the major cities of Guangdong Province. This trend will be more beneficial to the Group's sustainable development in the long term.

While expanding the integrated service chain for property business, Hopefluent has teamed up with Poly Real Estate Group Co., Ltd. ("Poly Real Estate"; Shanghai Stock Exchange stock code: 600048) to consolidate their respective primary and secondary property real estate agency services businesses and set up a joint venture. The business restructuring exercise will significantly enlarge Hopefluent's market share, more effectively utilize the market data and customer resources of both parties, expedite the Group's business development in the major cities in China and therefore enhance their respective core competitiveness. It is believed that, through this merger and restructuring exercise, Hopefluent will take a great leap forward to its goal of becoming a leading property real estate agency enterprise in China.

Post Balance Sheet Event

On 19 July 2018, the shareholders have approved a Cooperation Agreement (as defined below) at an extraordinary meeting which was a cooperation reorganisation agreement ("Cooperation Agreement") entered into by the Company, Hopefluent (Hong Kong) Limited and Poly Real Estate Group Co., Ltd. (保利房地產(集團)股份有限公司) ("Poly Real Estate") on 7 May 2018 in relation to the real estate agency business cooperation between the parties, involving, inter alia, the acquisition by 合富輝煌(中國)房地產顧問有限公司 (in English, for identification purpose only, Hopefluent (China) Real Estate Consultancy Co., Ltd.) ("Hopefluent China") of the group of 保利地產投資顧問有限公司 (in English, for identification purpose only, Poly Real Estate Investment Consultancy Co., Ltd.), in consideration for the issue by Hopefluent China of 43.9% of its entire equity interests to Poly Real Estate.

Upon completion of the abovementioned restructuring, Poly Real Estate will own 43.9% of the entire equity interests in Hopefluent China and will become a connected person at the subsidiary level (as defined in the Listing Rules) of the Company. Therefore, the Company entered into a master agreement with Poly Real Estate on 27 July 2018 in relation to a proposed connected transaction and certain proposed continuing connected transactions between the enlarged group and Poly Real Estate and its subsidiaries.

Details of the above have been disclosed in the circular dated 22 June 2018, the announcements dated 19 July 2018, 27 July 2018, 2 August 2018 and 7 August 2018.

AUDIT COMMITTEE

The Company established an audit committee, comprising the three existing independent nonexecutive directors, which has reviewed the unaudited interim results for the six months ended 30 June 2018 including the accounting, internal control and financial reporting issues.

LIQUIDITY AND FINANCIAL RESOURCES

As at 30 June 2018, the Group maintained a sound financial position where the cash and bank deposits and current ratio, as a ratio of current assets to current liabilities, were approximately HK\$1,014.1 million (31 December 2017: HK\$1,331.3 million) and 3.00 (31 December 2017: 2.95) respectively. Total borrowing amounted to approximately HK\$796 million of which about HK\$47 million are secured bank borrowings and about HK\$749 million are other borrowings and collaterised borrowings on loan receivables (31 December 2017: approximately HK\$864 million of which about HK\$114 million are secured bank borrowings and collaterised borrowings on loan receivables). The Group's gearing ratio, which was computed by dividing the total borrowings by total assets, was approximately 18.1% (31 December 2017: 19.6%). The Group's borrowings are denominated in Renminbi. The Group had no material contingent liabilities as at 30 June 2018.

PLEDGE OF ASSETS

As at 30 June 2018, the Group pledged its properties and investment properties and, leasehold land and buildings with an aggregate amount of approximately HK\$62 million to banks to secure bank borrowings of the Group.

FOREIGN EXCHANGE EXPOSURE

Most of the Group's business transactions are denominated in either Hong Kong dollars or Renminbi. As such, the Group had no significant exposure to foreign exchange fluctuations.

EMPLOYEES

As at 30 June 2018, the Group had approximately 22,800 full time employees. Around 8 staff were based in Hong Kong and the rest were employed in China. Competitive remuneration packages are structured to commensurate with individual job duties, qualification, performance and years of experience.

INTERIM DIVIDEND

On 29 August 2018, the board of Directors (the "Board") have resolved to declare an interim dividend of HK4.5 cents per share of the Company (the "Share(s)") for the six months ended 30 June 2018 (the "Interim Dividend") payable to shareholders of the Company whose names are on the register of members on 28 September 2018. It is expected that the Interim Dividend will be paid on 23 October 2018.

CLOSURE OF REGISTER OF MEMBERS

The register of members of the Company will be closed from 27 September 2018 (Thursday) to 28 September 2018 (Friday), both days inclusive, during which period no transfer of Shares shall be effected. In order to be qualified for the Interim Dividend, all transfer of Shares, accompanied by the relevant share certificates and transfer forms, must be lodged with the Company's Hong Kong branch share registrar, Tricor Investor Services Limited at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong, for registration no later than 4:30 p.m. on 26 September 2018 (Wednesday).

PURCHASE, REDEMPTION OR SALE OF LISTED SECURITIES OF THE COMPANY

Since the Listing Date, the Company has not redeemed any of its shares, and neither the Company nor any of its subsidiaries has purchased or sold any of the Company's Shares.

CORPORATE GOVERNANCE

During the six months ended 30 June 2018, the Company has complied with the code provisions set out in the Corporate Governance Code as stated in Appendix 14 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited except the following deviations (Code Provisions A.2.1 and F.1.1):

Chairman and Chief Executive Officer

Mr. Fu is the chairman of the Company and co-founder of the Company. Mr. Fu has extensive experience in the industry which is beneficial and of great value to the overall development of the Company.

The Company has no such title as the chief executive officer and therefore the daily operation and management of the Company is monitored by the executive directors as well as the senior management.

The Board is of the view that although there is no chief executive officer, the balance of power and authority is ensured by the operation of the Board, which comprises experienced individuals and meet from time to time to discuss issues affecting operation of the Company.

Company Secretary

The Company has engaged Mr. Lo Hang Fong, a solicitor practising in Hong Kong, as its company secretary and Mr. Lo Yat Fung, an executive director of the Company, is the person whom the company secretary can contact. The Board is confident that having Mr. Lo Hang Fong as the company secretary is beneficial to the Group's compliance of the applicable laws, rules and regulations.

MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS OF LISTED ISSUERS ("MODEL CODE") OF THE LISTING RULES

The Company has adopted the Model Code as set out in Appendix 10 of the Listing Rules. The Company has made specific enquiry of all Directors regarding any non-compliance with the Model Code for the period ended 30 June 2018 and they all confirmed that they have fully complied with the required standards as set out in the Model Code.

By Order of the Board of Directors FU Wai Chung Chairman

Hong Kong, 29 August 2018

As at the date of this announcement, the Board of Directors comprises the executive directors Mr. FU Wai Chung, Ms. NG Wan, Ms. FU Man and Mr. LO Yat Fung; the non-executive director Mr. MO Tianquan and the independent non-executive directors Mr. LAM King Pui, Mr. NG Keung and Mrs. WONG LAW Kwai Wah, Karen.